



SIGMA GAMMA RHO SORORITY, INC.

Mu Beta Sigma Alumnae Chapter (Serving Williamson County Area)

"A Non-governmental Organization Associated with the United Nations Department of Public Information"

VIRGINIA PEARSON, PRESIDENT

P.O. Box 5431

Round Rock, Texas 78683

Email: roundrocksgrhos@gmail.com

www.roundrocksgrhos.org

Dear Sponsor,

Sigma Gamma Rho Sorority, Inc. Mu Beta Sigma (MBS) Alumnae Chapter of Round Rock, TX is seeking businesses to advertise in our Annual Youth Symposium Program/Souvenir Booklet.

We hope that you will choose to help us reach our goals! The Sigma Youth Symposium is just one initiative within our national signature program, Project Reassurance, which incorporated the theme of "H3: It's all about Me – Health Choices, Healthy Living and Health Generations. Our organization is proud to host this event for the 21st year to address issues that affect our youth nationwide, such as childhood obesity and post high school careers. The free to the public event will take place on Saturday, April 6, 2019 at Sweet Home Baptist Church-The Pinnacle of Praise, 3200 Sunrise Road, Round Rock, Texas 78665 from 10:00am to 3:00 pm. Our theme, this year, is **"Mission Possible: A Safe Space for Our Youth"**.

We have created several opportunities for community leaders and businesses to support this endeavor. This program booklet/souvenir journal will give our community families an opportunity to revisit the businesses and programs that played an integral part into the success of this event. As this event continues to grow, we continue to seek funding to serve the family participants. Your sponsorship will ensure that your business will be featured as a key sponsor via print and electronic media. Last year, our Youth Symposium was well attended and this year we are expecting an even larger turnout! We are estimating 300+ attendees. Through advertisements such as this, we will be encouraging Williamson County and surrounding communities to patronize your business.

Please complete the enclosed form and e-mail it with your digital-ready advertisement (**pdf, jpg, or png type files only!**) to mubetasigma@roundrocksgrhos.org. All Credit/Debit card transactions will incur a processing fee. Also, **please make checks payable to Mu Beta Sigma Alumnae Chapter and include a valid driver's license number written on the "Memo" section of your check.** Please note that it is agreed by both parties that checks must clear before Ad is published. Mailing Address for payments:

Mu Beta Sigma Alumnae Chapter, Sigma Gamma Rho Sorority, Inc.

P.O. Box 5431

Round Rock, Texas 78683

The deadline for advertising in our Youth Symposium Program Booklet is **Sunday, March 31, 2019.**

For more information about our organization, please visit www.roundrocksgrhos.org

Thank you for your support!

Sincerely,

Mrs. Shawn Lemieux, Youth Symposium Chair
Mu Beta Sigma Alumnae Chapter
Sigma Gamma Rho Sorority, Inc.

Virginia Pearson, President
Mu Beta Sigma Alumnae Chapter
Sigma Gamma Rho Sorority, Inc.



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Sponsorship/E-Program Book Ad Order Form *The Sigma Youth Symposium* "Mission Possible: A Safe Space for Our Youth" Saturday, April 6, 2019

NAME / BUSINESS: _____

ADDRESS: _____

CONTACT: _____ PHONE: _() _____

E-MAIL: _____ WEBSITE: _____

Type of Payment (please check one):

___ Check (*payable to Mu Beta Sigma Alumnae Chapter*)

___ American Express ___ Discover Card ___ MasterCard ___ PayPal ___ Visa

Name as it appears on credit card _____

Credit Card # _____ Expiration Date _____

CCV Code: _____ Billing Zip Code: _____

Signature _____ Date _____

*Please note that you can pay online at our website: <https://www.roundrocksgrhos.org>

[PLEASE SUBMIT THIS ORDER FORM AND PAYMENT BY SUNDAY, MARCH 31, 2019](#)

<u>Options</u>	<u>Donation</u>
<input type="checkbox"/> RHOYAL Sponsorship	\$1922
<input type="checkbox"/> PLATINUM Sponsorship	\$1000
<input type="checkbox"/> GOLD Sponsorship	\$500
<input type="checkbox"/> SILVER Sponsorship	\$200
<input type="checkbox"/> SCHOLARSHIP Sponsorship	\$100



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DONATION _____

Sponsorship/Program Book Specifications

**Please contact us if you have questions or need assistance with any of the specifications.
We are happy to help you with file formatting and graphics.**

Re: E- Book Size – pages are 8’x10”

Re: Color – all ads in color

Re: Digital –Ready files – use the following formats: (pdf, jpg, or png type files only!)

Re: Photos and logos – Email your original electronic photo and logo

Re: Emailing digital-ready Ads, Photos and Logos – e-mail to
mubetasigma@roundrocksgrhos.org. (pdf, jpg, or png type files only!)

Payment Information

Please complete the enclosed form and e-mail it with your camera-ready advertisement to (email address). **All Credit/Debit card transactions will incur a processing fee. Also, please make checks payable to Mu Beta Sigma Alumnae Chapter and include a valid driver’s license number written on the “Memo” section of your check. Please note that it is agreed by both parties that checks must clear before Ad is published. Mailing Address for payments:**

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The deadline for advertising in our Youth Symposium Program Booklet is Monday, March 11·2019.



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RHOYAL SPONSOR = \$1,922

- Podium acknowledgement and promotion (roll up, etc.) at venue
- Inclusion in symposium mailings
- Announcement of partnership on social media and Mu Beta Sigma's website
- Exhibition space
- Bag inserts (sponsor provided)
- Inclusion of logo on the big screen during breaks
- Inclusion of logo in email blast and news media
- Full page ad(s) in the electronic Youth Symposium Booklet

PLATINUM SPONSOR = \$1,000

- Inclusion in symposium mailings
- Announcement of partnership on social media and Mu Beta Sigma's website
- Exhibition space
- Bag inserts (sponsor provided)
- Inclusion of logo on the big screen during breaks
- Inclusion of logo in email blast and news media
- Full page ad(s) in the electronic Youth Symposium Booklet

GOLD SPONSOR = \$500

- Announcement of partnership on social media and Mu Beta Sigma's website
- Exhibition space
- Bag inserts (sponsor provided)
- Inclusion of logo on the big screen during breaks
- Inclusion of logo in email blast and news media
- Full page ad(s) in the electronic Youth Symposium Booklet

SILVER SPONSOR = \$200

- Exhibition space
- Bag inserts (sponsor provided)
- Inclusion of logo on the big screen during breaks
- Inclusion of logo in email blast and news media
- Full page ad(s) in the electronic Youth Symposium Booklet

SCHOLARSHIP SPONSOR = \$100

- Bag inserts (sponsor provided)
- Inclusion of logo on the big screen during breaks
- Inclusion of logo in email blast and news media
- Full page ad(s) in the electronic Youth Symposium Booklet